



The community for CHROs and HR directors

CHRO is the leading community for CHROs and HR directors of large (inter)national organisations. Every year, hundreds of HR executives meet at events, round tables and executive dinners. The focus is on inspiration, meeting colleagues, exchanging experiences and networking with HR Netherlands.

The community for CHROs

Thousands of CHROs and HR professionals are reached every week through events, the CHRO.nl website, thematic newsletters, a magazine and social media. Well-known events are CHRO Day, the Leadership in HR Summit and the HR Expo. The HR 100 Software & Technology database contains suitable partners and software for every HR technology question.

Extensive media mix

Our community is reached through a broad range of activities:

- ▶ Events, conferences and round tables (physical, hybrid and online)
- ▶ Websites and thematic newsletters
- ▶ Education, training and masterclasses
- ▶ Online, social and print campaigns
- ▶ Webinars and podcasts
- ▶ Magazine
- ▶ Job postings

Engage with CHROs and HR professionals

CHRO has a unique audience of 15,000 HR professionals and CHROs. Do you want to increase your brand awareness or thought leadership within the target group? Expand your professional network? Our extensive database of customer profiles makes it possible to select and target on the basis of demographic, interest and behavioural characteristics. Select your audience based on, for example, position, industry or click behaviour. Our platform offers endless solutions for achieving your business goals.

For more options go to: **chro.nl**

Or contact:

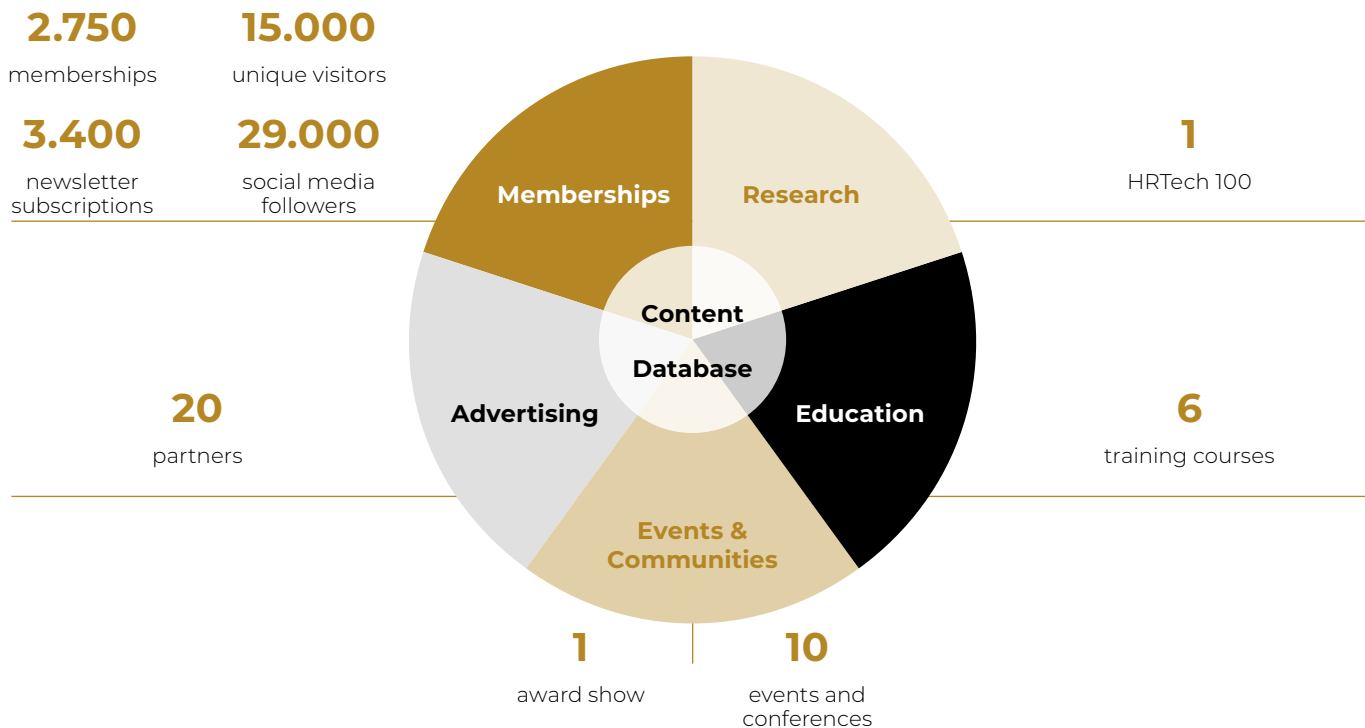
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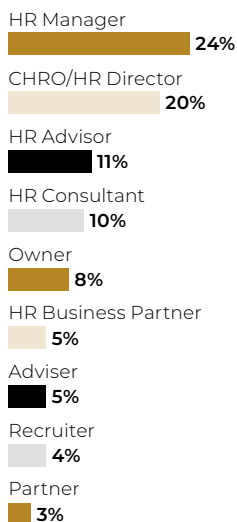
CHRO

Chief Human Resources Officer

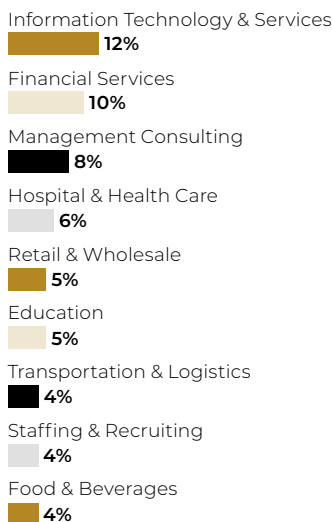
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Positions



Branches



About Sijthoff Media

Sijthoff Media is a cross-media company specialising in news and trade media and is located in Capital C, Amsterdam's leading centre for the creative industry. Our media offer content in the areas of IT, marketing, media, finance, HR, M&A, government and for children. Every month, our independent editorial teams inform and connect more than one million professionals and over 400,000 children between the ages of 7 and 12. Well-known brands of Sijthoff Media include Adformatie, AG Connect, CFO, CHRO, M&A, Binnenlands Bestuur, iBestuur, Alex van Groningen, Amsterdam Institute of Finance, FinanceHub.nl, FM.nl, Kidsweek and Samsam.

